

SNAP! 2008 Sponsorship Menu

Price: \$13,500

Sponsorship Includes:

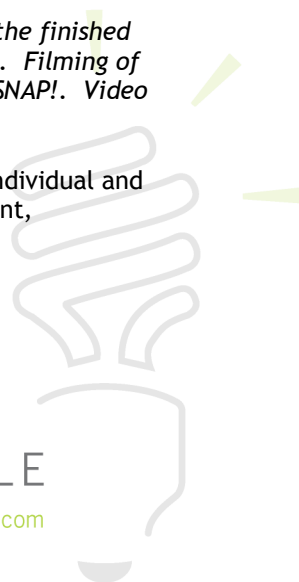


1301 SPRUCE STREET
BOULDER, COLORADO 80302
303.449.0717

1. Two complimentary VIP passes (\$3,000 value)
2. Two discretionary invitations (for the 2008 conference) for paying colleagues (SNAP! participants are invited by a selection committee. You get to invite two individuals who can bypass the selection process.)
3. One “Secret Wish” - Do you have a secret desire to connect with someone, attend something, go somewhere, or do something that the founders of SNAP! can help you achieve? We will do everything in our power to grant that wish!
4. Two videos of your company (*To be produced by SNAP! on the first day of the event.*)
 - Video One: High-level recognition at SNAP! via a 30 second video
 - Video will pose the question “What is the Social Merit of your Company?” and will be:
 - Featured on the main screen during the event
 - Played on other monitors at the event
 - Available on the SNAP website along with a link to the Sponsor’s website (after the event)
 - Made available to all media outlets
 - Referenced in all SNAP! press releases about the event
 - Video Two: Further brand exposure via a 2-minute video
 - *Video will feature your company and product(s) and will appear on the SNAP! website in the special sponsorship section directly following the conference for one year. Product/company photos/video to be included in the finished video can be provided from the sponsor in advance. Filming of company representative and final editing done at SNAP!. Video available to be linked to from sponsor site.*
5. In-person recognition at the event, specially thanking the individual and the company for their contribution to creating a more vibrant, sustainable world.

SCIENCE + NATURE + ART + PEOPLE

www.snapgathering.com



6. Access to private VIP room (available exclusively to sponsors and speakers)
7. Exclusive backstage access (Michael Franti and Spearhead are the featured band!!)
8. Tabletop display of merchandise (exclusive to sponsors)
9. Food Donation: Ability to donate food for meals (as applicable) and snacks for attendees (\$1,000 value)
10. Company Exposure:
 - Inclusion on signage
 - Rotating link of company name/logo on SNAP! website
11. Regional Media outreach:
 - Sponsor will be included on all media information
 - Sponsor will be included in direct push of information to sponsor's local media contacts.

For all questions regarding SNAP! Sponsorship, please contact Sharon Egan at segan@snapgathering.com or by calling 208.622.0611.

